

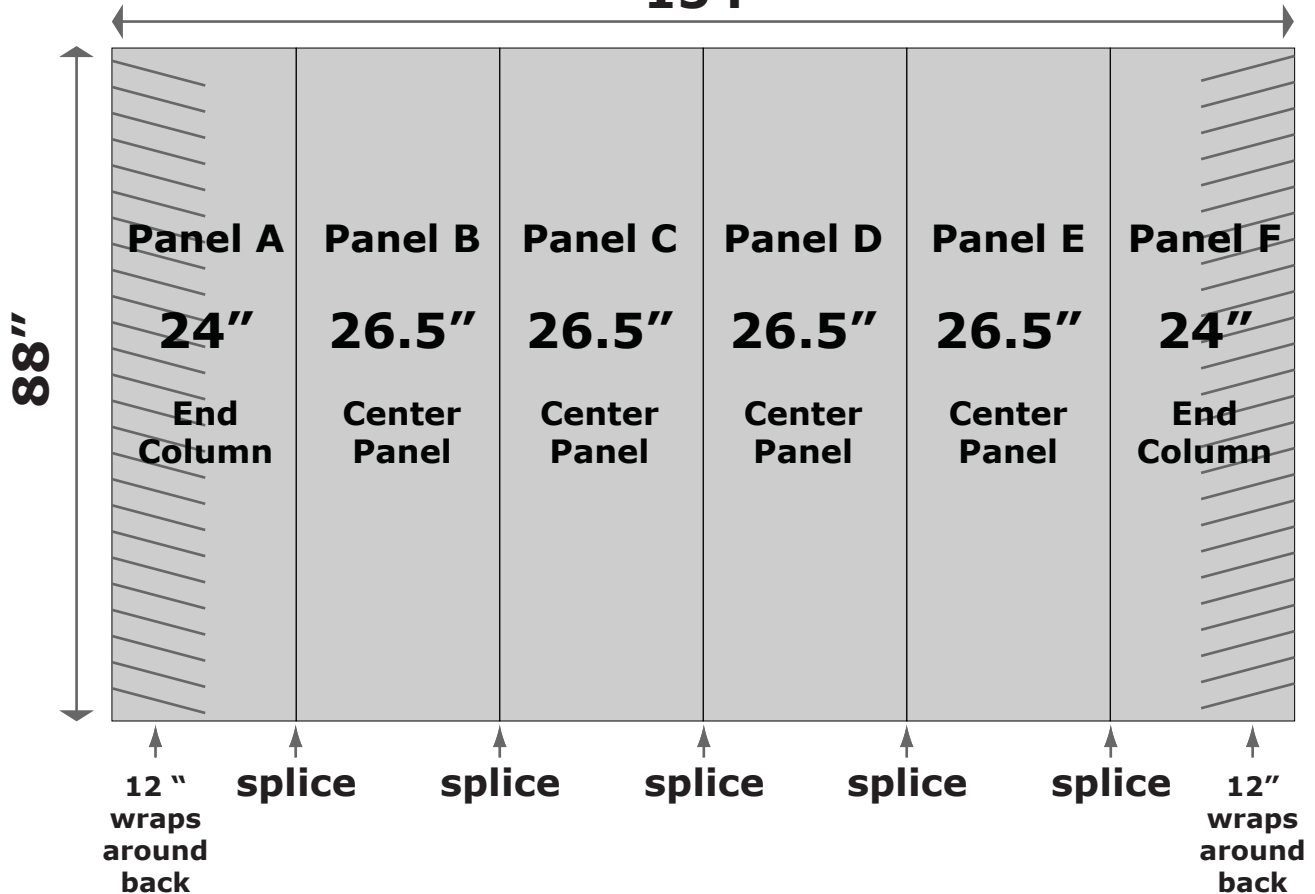
File Reqs for Print Services

set-up specs
pertain to files that
direct to print.

Please read:

These files are routed directly to production and are NOT proofed by SMART® Exhibits. The purchaser of the graphics for print is responsible for proofing all graphic files with their respective graphic designer prior to submitting them to SMART® Exhibits.

10' Full Mural Curve Wall w/End Panels 154"



Please create as (1) piece, our printing software will create the individual panels
A .25" bleed is required. File submitted for print is to be 88.5 x 154.5"

File Format = TIF file

Resolution = 100 PPI

No more, no less please
Some apps use DPI, that works, too.

Color = CMYK

US Web Coated (SWOP) v2

Size = 100% Final Output

FTP upload instructions:

Archive all loose files in either (1) ZIP or Stuffit file. You will not be able to upload a folder. Include a text file with contact information along with the graphic files.

Name it your Order Reference Number (found on your web order), ie. 4022_2601.zip. This ensures speedy produc-

FTP client program login info:

ftp.smartexhibits.com
User = artwork
PW = artwork



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