

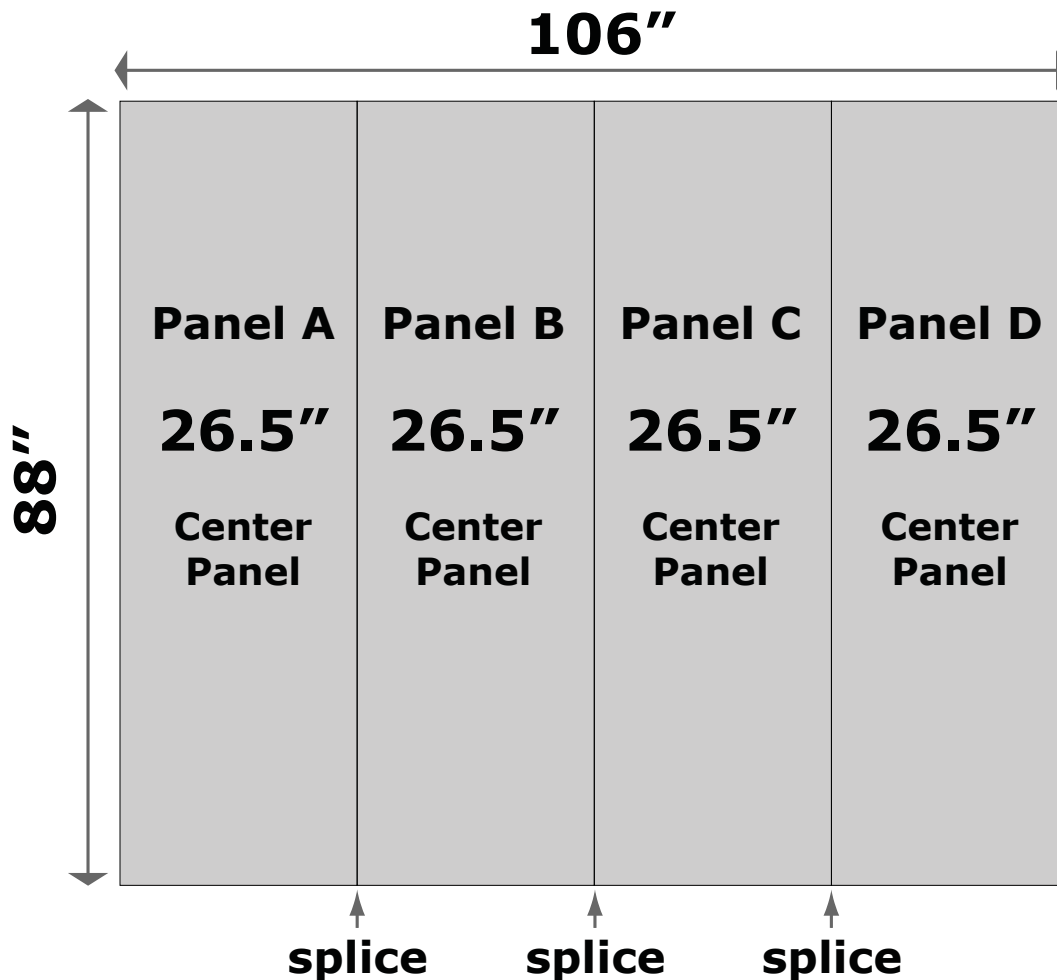
## File Reqs for Print Services

**set-up specs**  
pertain to files that  
**direct to print.**

**Please read:**

These files are routed directly to production and are NOT proofed by SMART® Exhibits. The purchaser of the graphics for print is responsible for proofing all graphic files with their respective graphic designer prior to submitting them to SMART® Exhibits.

# 10' Full Mural Curve Wall Layout



**A .25" bleed is required.**

**File submitted for print is 88.5 x 106.5"**

**File Format = TIF file**

**Resolution = 100 PPI**

No more, no less please  
Some apps use DPI, that works, too.

**Color = CMYK**

US Web Coated (SWOP) v2

**Size = 100% Final Output**

**FTP upload instructions:**

Archive all loose files in either (1) ZIP or Stuffit file. You will not be able to upload a folder. Include a text file with contact information along with the graphic files.

Name it your Order Reference Number (found on your web order), ie. 4022\_2601.zip. This ensures speedy produc-

**FTP client program login info:**

ftp.smartexhibits.com  
User = artwork  
PW = artwork



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